



7850 Second St., Dexter, MI 48130  
 Phone: 734-426-2822  
 Toll Free: 800-637-5025  
 Fax: 734-426-4360

## 2018 FMSI Custom Cover Pricing

### Ordering Custom Covers from Adair

In order to make ordering a custom cover as convenient as possible we are providing the following instructions and structured pricing.

#### Placing an Order or Inquiry

Orders for custom covers can be placed through the FMSI website at <http://www.fmsi.org/orderDataBook/orderform.php>. All orders will receive a confirmation in writing by e-mail.

The following table is the standard pricing that will be applied to all custom cover orders (pricing is for covers only; cost of internal pages is charged separately by FMSI).

We are also offering cover design services for those that may require it. These range from changing a prior cover to a full design layout. Costs for these services are also outlined below.

Print Qty	Cost Per	Total	Cover Design Services
100	\$4.59	\$459.00	Quoted Per Hour: \$110.00
200	\$2.80	\$560.00	
300	\$2.12	\$636.00	If you are supplying your own cover artwork, please adhere the attached specifications.
400	\$1.92	\$768.00	
500	\$1.76	\$880.00	
600	\$1.63	\$978.00	
700	\$1.59	\$1,113.00	
800	\$1.54	\$1,232.00	
1000	\$1.38	\$1,380.00	

In order to hold this pricing, your order must be received by Adair prior to May 1, 2018. Artwork must be received by Adair and be error free prior to June 1, 2018. Orders and artwork received after the deadline will be subject to an additional \$200.00 setup charge. After the deadline total quantities will be established and late orders will be difficult to fill. *We strongly urge that you place your order as early as possible.*

#### Submitting Art Work and Production Questions

Artwork may be submitted through our web site at <http://www.adairgraphic.com>. Your Access Code is "100FMSI". Please make sure to either provide Press Quality PDF or source files with all fonts included (and zipped) prior to upload. Please make sure to provide contact information so we know who to contact for proof approval.

If there is anything else Adair can do to assist, please do not hesitate to contact Coraly Lenk by e-mail at <mailto:coraly@adairgraphic.com> or by phone at 734-873-1051.